



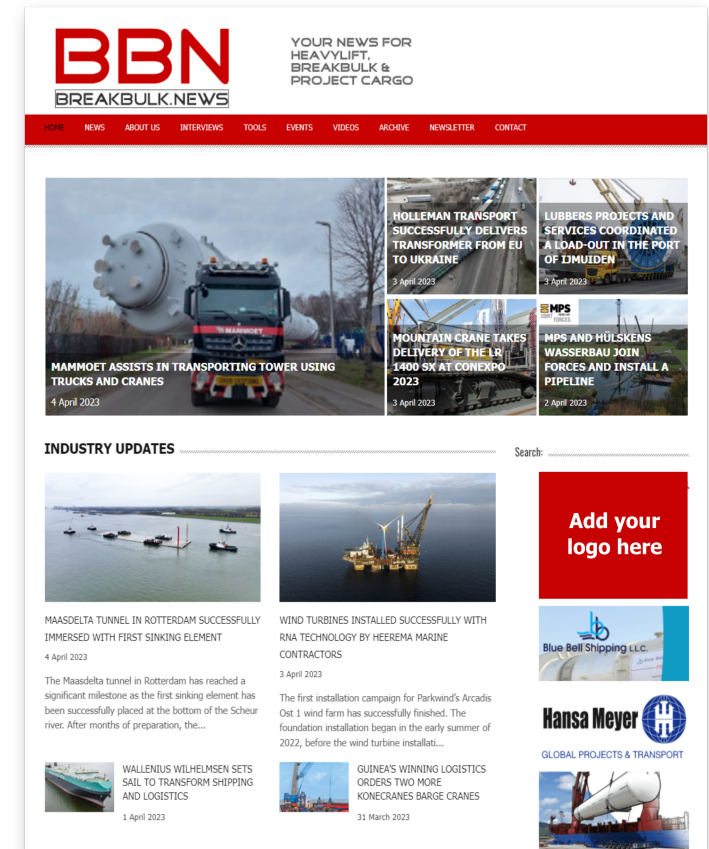
Your independent global media channel that keeps you informed of the latest news, industry updates and analysis in the Breakbulk, Heavylift, Project Freight and Logistics industry.

We are committed to opening up the industry, uncovering your news, industry updates, and market analysis, piece by piece. You won't find the same content on our site as other shipping sites, we focus on introducing you to new people from our industry, as well as new content and alternative perspectives.

2024 BBN NEWS PARTNERSHIP

Tell your audience about your company with:

- ★ **A one-off article (approx. 1,000 words)** of your company profile/interview/featured project € 800 + VAT
 - ★★ **Banner ad space on the homepage & newsletter** for one month. € 575 + VAT
 - ★★★ **Combination of the two for 3 months** € 3,450 + VAT
 - ★★★★ **12 month partnership package** including two articles & 12 months of advertising (website and weekly newsletter) € 5,175 + VAT
- We will provide key statistics** to gauge how your message is performing
- Submission requirements:**
Dimensions: 300px x 250px (logo) / 400px x 60px (banner)
Please include the url to your website



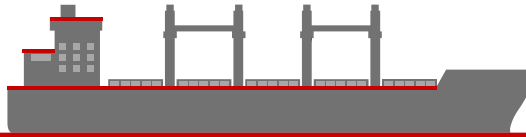
Get your business noticed today! Contact: info@breakbulk.news



Scroll down for our user stats

BBN

READERSHIP DATA



Website

3.5 million monthly page views
24,800+ Unique visitors/month



Newsletter

26,500+ subscribers
28,000 Weekly readers



LinkedIn

36,750 Followers & Members
93,700 Impressions per month

% Top Locations

10,2	Hamburg Area, Germany
6,9	Rotterdam Area, Netherlands
6,4	Houston, Texas Area
4,9	Mumbai Area, India
4,8	Bremen Area, Germany
3,7	Istanbul, Turkey
3,5	São Paulo Area, Brazil
2,7	Antwerp Area, Belgium
2,3	Shanghai City, China
2,2	London, United Kingdom

% Top Industries

29.5	Logistics and Supply Chain (75% Forwarders)
27.5	Maritime (95% Maritime/Carriers)
7.8	Transportation/Trucking/Railroad (Transport/Forwarders)
5.7	Oil & Energy (78% Shippers)
2.1	Construction (80% Shippers)
2.1	Mechanical or Industrial Engineering (85% Shippers)
1.3	Import and Export (45% Trade – 55% Forwarders)
1.2	Information Technology and Services (Logistics & IT related)
1.2	International Trade and Development
1.1	Shipbuilding (Maritime)

% Top Job Functions

30.6	Operations
24.2	Business Development
13.7	Sales
6.1	Program and Project Mgmt
4.9	Engineering
2.5	Finance
2.5	Marketing
2.0	Information Technology



Get your business noticed today! Contact: info@breakbulk.news



www.breakbulk.news